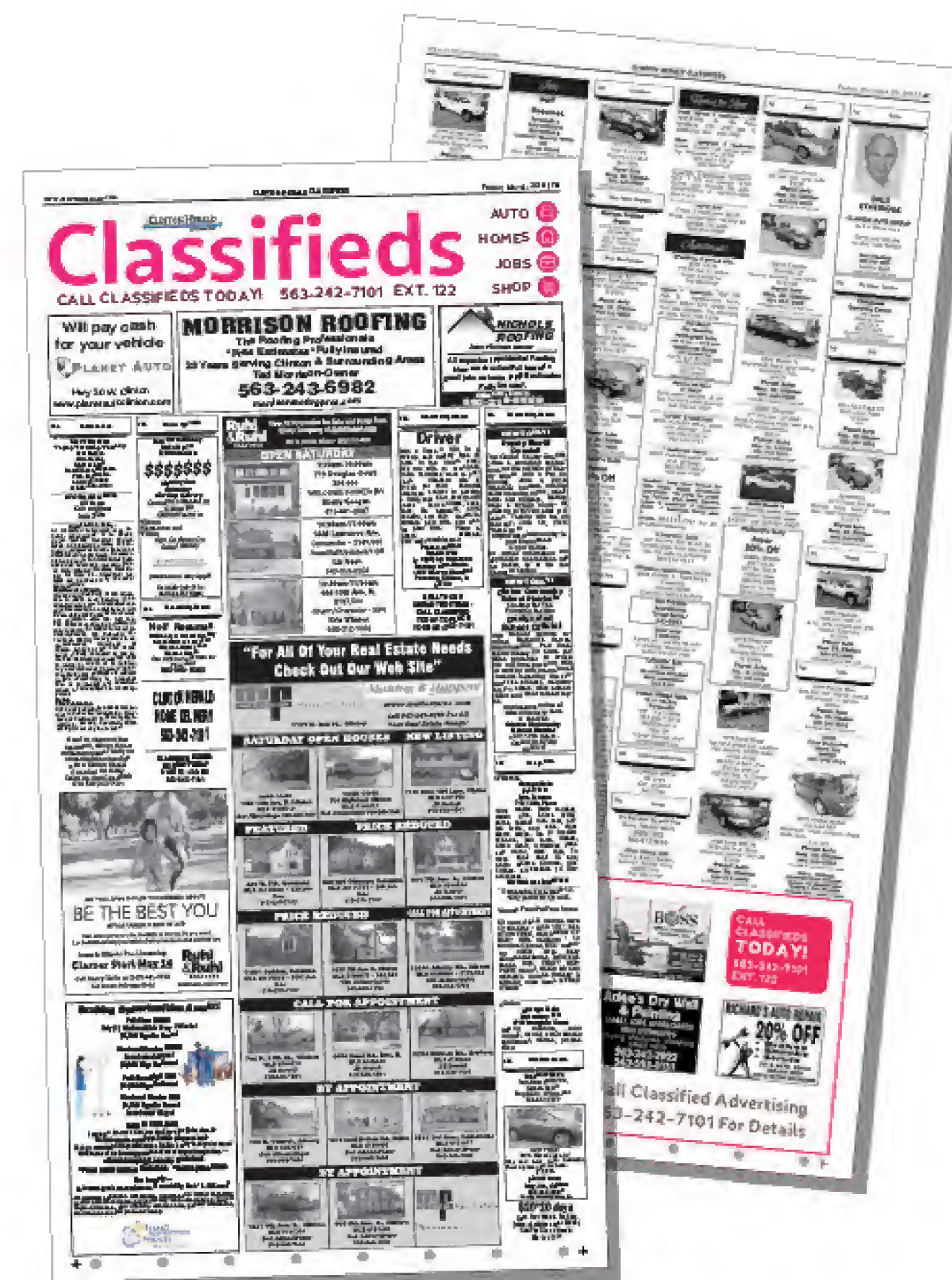


classified advertising

DOLLAR VOLUME CONTRACT

per column inch rates	10% color discount OPEN	10% color discount \$2,500+	10% color discount \$5,500+	20% color discount \$7,500+
Daily Rate	\$15.10	\$13.20	\$12.00	\$11.40
Weekend Rate	\$16.61	\$14.52	\$13.20	\$12.54
Pick-up into River View Marketplace	\$4.50 per inch			



PRIME POSITIONS

flat rates	OPEN	includes 5,000 digital impressions 13x	includes 7,500 digital impressions 26x	includes 12,000 digital impressions 52x
Daily Half Page 6x10 full color	\$806.40	\$778.05	\$685.44	\$567.00
Weekend Half Page 6x10 full color	\$887.04	\$855.86	\$753.98	\$623.70
Daily Full Page 6x20.5 full color	\$1,412.80	\$1,356.10	\$1,170.88	\$934.00
Weekend Full Page 6x20.5 full color	\$1,574.08	\$1,511.71	\$1,307.97	\$1,047.40

EMPLOYMENT GOLD PACKAGE

Flat rates	3-DAY \$534.00	7-DAY \$581.00	14-DAY \$802.00
Includes 3, 7, 14 day print ad plus 30-day monster.com ad, RVM and clintonherald.com			

PICK-A-PRO DIRECTORY

flat rates	4-WEEKS
\$30 per week, 4 wk commitment	\$120.00
Publishes Tuesday - Friday in the Clinton Herald, Wednesday in the RVM and on clintonherald.com	



EMPLOYMENT CLASSIFIED SATURDAY DISPLAY PACKAGE

flat rates	4-INCH	6-INCH
	\$211.00	\$252.00
Includes the Clinton Herald Saturday morning paper, River View Marketplace & monster.com		